



2010 NEW MEMBER ORIENTATION SPONSORSHIP RESERVATION

Suburban West REALTORS® Association is the largest local REALTOR® organization in Pennsylvania. Each year we welcome a vast number of new members. We hold orientation classes once a month and typically accommodate between 30-45 students in each session. In 2008, nearly 500 real estate licensees became REALTORS®.

Orientation is not required for affiliate members of the Association. However, the orientation class is a great opportunity for affiliate members to meet and greet new REALTORS®. The sponsor fee of \$350.00 covers the cost of lunch for the attendees.

Polls taken during class show majority of the students have been in the business less than one year at the time of their orientation class. The orientation class covers the privilege and responsibilities of Association membership, the Code of Ethics, and issues affecting the real estate industry.

The following is what you can expect by sponsoring:

- ✓ PowerPoint advertisement to be displayed in our introductory ads slide show *(Submit up to 2 slides)*
- ✓ Flyer included in member folders *(Submit one 8 1/2 x 11 flyer)*
- ✓ 10 minutes of speaking time prior to the student breaking for lunch.
(The lunch break is only 30 minutes. We must limit your presentation to 5 minutes. However, you are welcome to stay and mingle with students individually during the remainder of the lunch period.)
- ✓ During your presentation, we can put your website or another preferred electronic visual on the classroom screens identifying you to the group.
- ✓ Have no more than two representatives.
- ✓ You may hand out any additional promotional materials during lunch.
- ✓ We also encourage affiliate members to arrive at the start of class (8:30) to greet students as they arrive. *(If an affiliate is present at the beginning of class, we will make certain that he/she is introduced to the class during the welcome and introduction.)*

FIRM NAME: _____

AFFILIATE MEMBER'S NAME: _____

EMAIL: _____

PHONE: _____ **FAX:** _____

Please check the date you wish to reserve. Reservation will be filled on a first come first serve basis. Sponsor will be invoiced after the session. Please choose carefully. Once you reserve a date, that date is no longer available to anyone else.

PLEASE CHOOSE ONLY ONE DATE:

____ December 11, 2010

CHECK HERE IF YOU WISH TO BE NOTIFIED FOR THE POSSIBILITY OF MORE THAN ONE DATE