

MINUTES

Association Liaison Meeting

June 23, 2009

9:30 a.m. - 11:30 a.m.

I. Association Updates

i. Consumer Notice Extension

- a. The PA Real Estate Commission has extended the implementation time for an additional three months.
- b. Licensees must begin using the new short-form Consumer Notice as of **September 15, 2009**.
- c. Licensees may use either the new short-form Consumer Notice or the long-form Consumer Notice until September 15, 2009 as long as one of the forms are used whenever there is an initial interview

ii. MCE Pass

- a. The Association of REALTORS School offers a MCE Season Pass for the 2008- 2010 PA Real Estate License renewal.
- b. By purchasing the pass, students are able to take an unlimited amount of standard MCE classes from April 5, 2009 through March 31, 2010.
- c. To learn more and how to purchase a pass,
http://www.suburbanwestrealtors.com/education_mceseasonpass.asp

iii. New Licensee Requirement

- a. The Pennsylvania Real Estate Commission is developing 14 hour mandatory continuing education course content for all licensees in their first renewal cycle.
- b. It is our understanding that this will affect anyone licensed on or after December 1, 2007.
- c. The mandatory course must be completed by May 31, 2010.
- d. The Association of REALTORS School is offering the 7-hour courses [Real World Real Estate-General Module](#) and

[Real World Real Estate-Residential Module](#) to meet this requirement.

iv. Pathways to Professionalism

- a. The Association introduced its "Pathways to Professionalism" video program in January 2008. Since then the video has been seen by over 1,500 REALTOR members through New Member Orientation, ethics classes and presentations within individual offices.
- b. The Association has recognized those offices where 100% of the REALTOR members have taken this pledge to uphold the integrity and professionalism of the real estate industry. [These 57 offices](#) expect professional and ethical conduct of all REALTORS and pledge to respect the public they serve, the properties they sell and the professionals with whom they co-operate.
- c. Each office who obtains 100% participation with the Professionalism DVD will receive a special certificate recognizing this achievement.
- d. Liaisons were provided a copy of the DVD and a list of REALTOR members within their respective offices who have yet to view the DVD
- e. Contact [Paula Tansey](#) for information on how your office can participate in the "Pathways to Professionalism" program.

v. Membership Training: Beyond the Dotted Line

- a. Members passed the "Vote Yes to Professionalism" bylaws change that impacts the Association's REALTOR membership requirements.
- b. Beginning in January 2009, REALTOR members in Suburban West will need to successfully complete two and a half hours of FREE Continuing Member Training on a successive two-year basis.
- c. The topics of the free training sessions will be based on timeliness and relevancy so as to have the greatest impact on REALTORS and their ability to practice at an effective level.
- d. With a higher standard of education comes better service and knowledge to sellers and buyers throughout Chester County, Delaware County and the Main Line.

vi. Misc

- a. Member Roster available electronically
- b. Member Reference Sheet updated
- c. New Member Guide pamphlet available

II. Suburban REALTORS Alliance

- i. President/CEO: *Jamie Ridge*
- ii. Government Affairs Manager: *Erin Smist*
- iii. Current Issues/Resourceful Website
 - a. www.SuburbanRealtorsAlliance.com
 - b. As your advocate on real estate issues, the Alliance addresses issues of special interest to our members at the local, state, and the national level.
 - c. Covered their grassroots advocacy efforts and how they can help you stay on top of all of the local issues that could impact your business, real estate investment, and community
 - d. 2008-2010 Strategic Plan Directions
 - i. **Public Policy Focus**
 - 1. Defeat and/or minimize unfavorable legislation, ordinances, regulations and codes.
 - 2. Develop and maintain relationships with public officials
 - 3. Find ways to become involved with local public policy issues earlier in the process
 - 4. Support REALTOR[®] Association RPAC efforts
 - 5. Support pro-property rights candidates
 - 6. Engage consumers to support public policy issues when necessary and appropriate
 - ii. **Grassroots Network Focus**
 - 1. :Develop a sophisticated, responsive, effective, and agile grassroots network
 - 2. Increase the number and effectiveness of association members engaged in grassroots efforts
 - 3. Implement **Community Liaison Program** and currently seeking REALTOR member volunteers
 - 4. Use leading edge internet and email technology to engage members in local public policy issues.

III. **Next Meeting:** Association Liaison Workshop scheduled for November 12, 2009 from 9:30 a.m.—11:30 a.m.